



# SOCIAL MEDIA MODERATION GUIDELINES

## UBC Statement On Respectful Environment

The University of British Columbia envisions a climate in which students, faculty and staff are provided with the best possible conditions for learning, researching and working, including an environment that is dedicated to excellence, equity and mutual respect.

The University of British Columbia strives to realize this vision by establishing employment and educational practices that respect the dignity of individuals and make it possible for everyone to live, work, and study in a positive and supportive environment, free from harmful behaviours such as bullying and harassment.

## Social Media Moderation Policy

If a comment appears to be spam, promotes drug and/or alcohol use, contains hateful speech or personal attacks on the author or other community members, it will be taken down. The same action will be considered if a comment is published for commercial purposes, off topic or takes an extreme or inappropriate tangent from the conversation. We retain the right to block a person from further activity on our page for repeated violations of our moderation policy.

## Privacy

To protect your privacy, please do not disclose personal information, such as an email address, home address or phone number for yourself or others. Remember—the information you post on the wall is visible to everyone. If you have a question that requires detailed personal info to address, please send it to us using this webform:

<https://www.askme.ubc.ca/form/index2.php>



# SOCIAL MEDIA RESPONSE FRAMEWORK

